



BraMar Marketing
19015 Kingbird Dr
Queen Creek, AZ 85142
Phone 602-435-1147
Awood@bramarmarketing.com

PRESS RELEASE
Contact; Anthony Wood
Office: 602-435-1147

FOR IMMEDIATE RELEASE

MO BOY LLC AND BRAMAR MARKETING TO HOST 1ST ANNUAL POCONO SUMMER FEST

East Stroudsburg, PA: August 8th, 2018 – BraMar Marketing, Eating A2Z, Mo Boy LLC and The Brandon Wood Foundation are proud to announce the 1st Annual Pocono Summer Fest on September 2nd, 2018 at Dansbury Park, located in East Stroudsburg, PA.

Mo Boy LLC, founded by Chicago Bulls G-League player and son of Stroudsburg native Anthony “Kip” Wood, has held the family-focused two-day event for the last five years in Brandon’s hometown of Kokomo, Indiana. Due to the success of the previous events, Mo Boy chose to expand the event to Monroe County. As Mo Boy’s Operations Manager and president of BraMar Marketing, Kip Wood believes the similar demographics of the communities and the support of previous community events will lead to similar success in the Poconos.

The HUGE success of the last few year’s events made the decision simple to bring the BraMar/Mo Boy brands and event to Monroe County. “Mo Boy LLC is very excited about hosting the Pocono event this year. Our company goals have always been focused on delivering services, outreach and events that Guide, Motivate and Inspire the communities in which we touch. We are excited to include Monroe County as one of those communities.” says Mo Boy CEO Brandon Wood.

The event will feature:

- ***Open 5 on 5 Basketball Tournament***
- ***10-Team Cornhole Tournament***
- ***Raffles/Games***
- ***Live DJ***
- ***FUN!!!***
- ***Food/Beverages***
- ***Guest Speakers***
- ***Kidz Zone***

BraMar Marketing expects over 500 attendees and the participation of 5 basketball teams from across the Northeast. Local vendors will offer a wide variety of food and beverages.

A portion of ALL event proceeds will benefit The Brandon Wood Foundation, a nonprofit that is dedicated to the promotion and development of young people in achieving their full physical, intellectual, and social potentials. BraMar Marketing is an integrated marketing, event management and social media consulting firm. Eating A2Z is a culinary marketing firm specializing in marketing, food photography and branding. Mo Boy LLC is a company responsible for the management of a group of vertically integrated operating businesses. Its core capabilities include Youth Mentoring, Sports/Athlete Management, Talent/Event Management and Business Services. For further information or sponsorship opportunities, contact Anthony Wood at 602-435-1147 or visit www.moboyllc.com.

###